

January 2017

						<p>1. SUN</p> <p><u>New Year's Day</u></p> <p>EMAIL: <u>Inspirational cards</u></p>
<p>2. MON</p>	<p>3. TUES</p> <p>DRIVE SALES: Post your <u>inspirational cards</u> on social</p>	<p>4. WEDS</p>	<p>5. THURS</p>	<p>6. FRI</p> <p>MARKET YOUR CARDS: Use our <u>lifestyle shots</u> to share your cards</p>	<p>7. SAT</p>	<p>8. SUN</p>
<p>9. MON</p> <p>MARKET YOUR CARDS: Create a <u>Pinterest board</u> matching gifts with your cards</p>	<p>10. TUES</p> <p>EMAIL: <u>Competition</u> - add reminders to win a year's supply of cards</p>	<p>11. WEDS</p>	<p>12. THURS</p> <p>GET TIPS: Find out <u>what you should be posting</u> on Instagram</p>	<p>13. FRI</p>	<p>14. SAT</p>	<p>15. SUN</p>
<p>16. MON</p>	<p>17. TUES</p> <p>EMAIL: <u>10 ways to be more 'thortful'</u></p>	<p>18. WEDS</p> <p>DRIVE SALES: <u>Add more designs</u> to get more sales</p>	<p>19. THURS</p> <p>Creator Payday</p>	<p>20. FRI</p> <p>MARKET YOUR CARDS: Create a <u>Valentine's collection</u> and share!</p>	<p>21. SAT</p>	<p>22. SUN</p>
<p>23. MON</p>	<p>24. TUES</p> <p>EMAIL: <u>Introducing Keepsake Cards!</u></p> <p>DRIVE SALES: Share our <u>social post</u>.</p>	<p>25. WEDS</p>	<p>26. THURS</p> <p>REFRESH YOUR CARDS: Use the <u>'Update'</u> button to change a design that's not selling.</p>	<p>27. FRI</p>	<p>28. SAT</p>	<p>29. SUN</p> <p>GET AHEAD: <u>Upload</u> Mother's Day designs</p>
<p>30. MON</p>	<p>31. TUES</p> <p>EMAIL: <u>Keepsake Cards for Valentine's</u></p>	<p><u>THIS MONTH:</u></p> <ul style="list-style-type: none"> • Promote your <u>Inspirational</u> designs • Start your <u>Valentine's</u> promotion - post your cards on social • Make sure to get your <u>Mother's Day</u> cards up in time to get featured! 				